



# Customer Discovery Lab

<http://sites.psu.edu/ceed>  
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information!

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Applications Due  
Feb 9, 2022

- Learn how to develop a strong value proposition.
- Validate your value proposition through a scientific process.
- Get feedback from faculty experts and other entrepreneurs.
- Free to attend.

Become eligible for a micro-grant  
of up to \$3,000 for further customer  
discovery!

